

An example of Internal Commercial ideas

Project	Project Status
Charging for food inspection advice	With Service Area
Provide a Cashless Council	With Service Area
Alarms Installation at Careline	With Service Area
Careline to advertise at the new crematorium	With Service Area
Introducing a Commercial Waste Contract	With Service Area
Letting of the 2nd floor at the DCO	With Service Area
Providing woodland and meadow burials	With Service Area
Charging/ advertising hire of Green Space	With Service Area
Improved advertising of outdoor pools	With Service Area
Creating a Hitchin Town Hall events package	With Service Area
Commercial Dog Walking Licences	With Service Area
Introducing a Purchasing Annual Leave scheme for employees	Ongoing/Open
Selling our Services - Finance, IT, Legal, Grounds Maintenance	Ongoing/Open
Disposing of surplus equipment via Ebay Sales (for example: furniture acquired from Town Lodge)	Ongoing/Open
Using our green space to host outdoor cinemas and other events	Ongoing/Open
Website sponsorship/ Advertising	Ongoing/Open
Charging for room hire at the DCO	Ongoing/Open
Introducing a Filming policy that applies to our local areas (in response to recent filming for commercial uses such as the Boots Christmas advert in 2018)	Ongoing/Open
Selling Carelines 'Bernine' to other Council's/ contractors for lone workers	Ongoing/Open
Pet cemetery	Ongoing/Open
Refurbish houses that are aquired via the Housing Act 2004 if they are long term empty properties	Ongoing/Open
Commercial Shared Services	Ongoing/Open
Introducing and running a Community Lottery in support of local good causes	Ongoing/Open
Rural Maintainence for the Letchworth Heritage Foundation - i.e. Maintaining the Greenway	Ongoing/Open
Transforming 'The Dell' in Hitchin to an open air theatre	Ongoing/Open
Go Ape installation	Ongoing/Open
Advertising in Multi Story car parks	Ongoing/Open
Installing electric car charging points	Ongoing/Open
Standalone/LHF/NHDC events and equipment that will appeal to children/young adults with disabilities and learning difficulties	Ongoing/Open
Winter Wonderland Events	Ongoing/Open
Extended Leisure Facilities - high ropes/ kids fun zones/ trampoline parks	Ongoing/Open
Providing Funeral Services such as direct & simple cremations	Ongoing/Open
Introducing the use of outdoor swimming pools in Winter months	Research complete - not viable
Installation of map vending machines in the local area	Research complete - not viable
Providing start up companies with initial loans	Research complete - not viable
Installation of Ice skating rink/ facility	Research complete - not viable
Copywriting Service for flyers/posters etc	Research complete - not viable
Commercial Drone Service	Research complete - not viable
Running outdoor events - i.e. Toughmudder	Research complete - not viable
Staff Loan (money) scheme with reduced APR	Research complete - not viable
Installing a Public Bike Share Scheme	Research complete - not viable
Social Impact Investment Fund	Research complete - not viable